

## Vanessa Kyprianou

PR Consultant | Managing Director, Mighty Duo Communications and more

Vanessa Kyprianou was born in Limassol. She attended Agios Nikolaos Lyceum and studied Public Relations at The Philips College (Diploma in Public Relations) and Leeds Metropolitan University, from where she received her BA (Hons) Public Relations, with honours.

Upon her return to Cyprus in 2004, she became active as a volunteer in Cyprus Red Cross Society, continuing her participation in public life and voluntary contribution. In 2008 she became President of the Nicosia Youth Section and in 2013 was appointed President of the Central Committee of the Youth Section of Cyprus Red Cross Society. Her duties included the organisation and ensuring the smooth operation of the Youth Department on a nationwide basis.

In 2012 she was elected member of the Germasogeia School Committee, where she served for five years as Secretary. In May 2020 she was elected to the Board of Directors of Limassol Nautical Club, where she was also appointed Secretary of the Council.

She is a member of the Cyprus Federation of Women Entrepreneurs/Professionals, member of "ITHAKI" Association for the Support of People with Dementia and member of the Panos Evripidou Foundation. As part of her volunteering activities and efforts, she has participated in and co-organized numerous events in Cyprus for the last 16 years.

She lives and works in Limassol. Her work experience includes Public Relations positions, Public Affairs, Crisis Management and Corporate Social Responsibility projects and undertakings. One step led to the other and in 2023 she decided to create something from the ground up.

She is the Co-founder and Managing Director of Mighty Duo Communications and more.

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